

BUSINESS BUILDERS

CASS CITY IS LOOKING FOR ENTREPRENEURS!

Win a cash prize and business services to help turn your idea into reality!

Have an idea, looking to start a business, already started a business and want to expand? This opportunity could bring you to the next level! Applicants will be eligible for investment to further the start-up or growth of their business in the Cass City DDA District. Each applicant will gain insight into their business through FREE strategic planning workshops and meetings.

The winner will receive reimbursement of up to \$10,000 of investment into their business!

Who is eligible to apply?

Any business, or newly proposed business, based in the Downtown Development Authority (DDA) district in the Village of Cass City

How does it work?

This pitch-style competition is designed to foster economic development opportunities in the Village of Cass City DDA District while supporting small business growth and the spirit of entrepreneurship.

Step 1: Applications available at the Municipal Building or online at www.casscity.org. Submit your application to mradabaugh@casscity.org or drop it off at 6506 Main Street, Cass City.

Step 2: Verification of eligibility and additional information.

Step 3: Applicants will be contacted and provided with information on available strategic planning resources and must participate in a minimum of two meetings prior to “pitch” event.

Step 4: Applicant must develop a 7–10-minute pitch for the competition.

Step 5: Bring your pitch to our competition and ticket holders will get to “vote” on the best business idea and win up to \$10,000!

**Business Builder Competition Pitch Competition will be held
November 9, 2023 (details to follow)**

Application Deadline: October 20, 2023

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APPLICATION

Name of Applicant: _____

Name of Business: _____

DBA/EIN (if applicable): _____

Mailing Address: _____

Phone Number: _____ Email: _____

Website: _____

Attach Logo (in jpeg format if applicable)

Business Description (Use separate sheet if necessary and be as specific as possible):

How will you use the Business Builder fund to make your business goals a reality? Please give specific examples such as marketing services, purchase equipment, inventory, space rental, etc.

How will your business make a positive impact on our community?

What is your experience working in this industry?

What is the timeframe for getting your business up and running/how long have you been in business? Do you currently have commercial space in the downtown district, or would need assistance in locating a potential location?

Are you a client/member of or have you worked with any of the following? (Check all that apply)

- Tuscola County Economic Development Corporation
- Michigan Economic Development Corporation
- Michigan Small Business Development Corporation

Applicant Conditions:

1. All applicants will have requirements that must be accomplished to be eligible to participate in the Business Builder Event.
2. An individual who submits an application on behalf of a business entity represents and warrants he or she has requisite authority to act on behalf of such entity.
3. For purposes hereof, "applicants" includes individuals and business entities. There is no limit to the number of people on an applicant's team.
4. All applications must be the original work of the applicant making the submission.
5. The decisions of the Reviewing Parties are final, including interpretation of these Terms and Conditions.
6. Applicants who engage in immoral, illegal, or other activity that may adversely affect the image of Business Builders, or any of our affiliates, or other applicants, are ineligible for the Competition.
7. All applicants and award recipients must comply with these Terms and Conditions. Any violation of these Terms and Conditions will disqualify an applicant from the Competition, and result in forfeiture of any awards the applicant received in connection with the Competition.

Applicant Print Name _____ Date _____

Applicant Signature _____

PLEASE SEND COMPLETED APPLICATION TO mradaugh@casscity.org by 10-20-23
