

**Cass City Downtown Development Authority  
Minutes  
June 13, 2023**

The Meeting was brought to order at 1:30 p.m. by Chairman Kranz.

BOARD MEMBERS PRESENT: Eric Brown, Tyler Erla, James Kranz, Joey Kreeger, Geraldine Prieskorn

EXCUSED: Jon Ligrow, Amy Peters, David Weiler, Village Manager Dan Delamarer

VILLAGE STAFF PRESENT: Village Manager Debbie Powell, Administrative Assistant Linda Miller

**Motion to approve the minutes from the May 9, 2023, meeting by Brown and supported by Prieskorn. Motion Carried.**

Citizen Comments: Nancy Barrios mentioned several citizens are working with an attorney to create a non—profit organization to work on the future of the Cultural Center building.

**Motion to approve the May 31, 2023, Financial Report was made by Prieskorn and supported by Brown. Motion Carried.**

Tuscola County DDA Report – No report.

Chamber of Commerce: Manager Powell mentioned the Freedom Festival has been approved for fireworks.

Cultural Center Building: Manager Powell attended the Tuscola County Land Bank Meeting and was informed the Land Bank is concerned about investing money into the Cultural Center Building only to have the DDA turn around and sell it for a profit.

**Motion to allow the Tuscola County Land Bank to invest money into the Cultural Center Building to fix it up and to confirm the DDA will turn it over to a non-profit organization with no intention of selling the Cultural Center Building for a profit was made by Brown and supported by Erla. Motion carried.**

Window Cleaning/Window Clings for DDA District: The window cleaning and window cling project was put on hold at this time. However, individual businesses are encouraged to have their windows cleaned and have window clings put on their windows if this would enhance their storefront.

Marketing Downtown Businesses and Economic Development Strategy: Manager Powell presented the current Marketing Plan Summary and Implementation Strategy that is in place for the Village of Cass City. Discussion followed regarding what can be done to promote the Village.

DDA District Housing on 1<sup>st</sup> Floor: After some discussion regarding the need for housing, the DDA is supportive of changing the housing zoning ordinance to allow for 1<sup>st</sup> Floor residential housing.

Professional Development: Manager Powell attended the Rural Development Conference last week and reported three important issues for the State of Michigan: 1) Population decline; 2) Need for housing; 3) Need for Childcare. We are encouraged to look at Quality of Life as a key component for population growth.

By consensus, the meeting was adjourned at 2:41 p.m.

Respectfully submitted,

*Linda W. Miller*  
Administrative Assistant