



First Impressions: Tourism Assessment (FIT) A Community Report Forum for Cass City, MI

DATE & TIME:

- *March 7th, 2019*
- *5:30-7:30 p.m.*
- *Registration—5:00*
- *Program begins promptly at 5:30 p.m.*

LOCATION:

- *Hills and Dales Services
6667 Main Street, Cass
City, MI*

COST:

- *This event is free.*
- *Refreshments will be served.*
- *Registration—<https://events.anr.msu.edu/FIT2019RescheduledCRFCassCity/>*

SPONSORS:

- *Hills and Dales Hospital*
- *Village of Cass City*
- *Prosperity Region 6*

Accommodations for persons with disabilities may be requested by contacting MSU Extension at 810-989-6935 within two weeks of the event to make arrangements. Requests received after this date will be fulfilled when possible.



WHO SHOULD ATTEND:

This event is open to anyone interested in the future of Cass City and the surrounding region too. Business owners, elected officials, organizations, educators and residents are encouraged to attend.

DESCRIPTION OF EVENING PROGRAM:

FIT helps communities learn about their strengths and weaknesses through the eyes of first time visitors. In 2018, Cass City was successful in applying for FIT. As a result, they received five unannounced visitors unfamiliar with Cass City during the Autumn season. The results of their visit will be shared during this evening forum. Community leaders and residents will be present to hear results, listen to suggestions, and guide next steps.

QUESTIONS OR CONCERNS CONTACT:

Village of Cass City - (989) 872-2911

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